## **KASPER & ASSOCIATES**

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## \*\*FOR IMMEDIATE RELEASE\*\*

## Subject: Harvest Supply Company Sold to BWI

**BWI Companies, Inc.** of Nash, Texas has acquired substantially all the assets of Fort Worth, Texas-based **Harvest Supply Company.** 

Harvest's storied history dates back to 1939 when brothers William P. Cranz and Gus E. Cranz founded Harvest Seed Company, a retail store offering seeds, grains and gardening products on 7<sup>th</sup> Street west of downtown Fort Worth. In the 1960's Harvest began selling wholesale and eventually transitioned to selling only to retailers and professional landscapers under the Harvest Supply Company name. In 2004 Harvest entered the growth market of organic gardening by acquiring competitor Marshall Distributing Company, along with its popular **Nature's Guide®** branded organic product lines. Harvest distributes products to retail businesses such as garden centers, nurseries, farm stores and hardware stores, as well as commercial growers, professional landscapers and municipalities throughout Texas.

BWI, headquartered near Texarkana, Texas, distributes similar products across the Mid-South and Southeastern U.S. through its 14 locations and 8 full-line distribution centers. According to CEO **Jim Bunch**, BWI plans to expand the number and geographic scope of the Nature's Guide® organic product offerings.

Harvest was represented in the sale by **Kasper & Associates**, Fort Worth's leading merger and acquisition firm since 1984. Managing Partner **Layne Kasper** acted as the company's exclusive representative by initiating, structuring and negotiating terms of the transaction.

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